

LAURA MARTINEZ

PHD CANDIDATE IN ECONOMICS

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Paris, France



FIELDS OF INTEREST

Evaluation of public policy, Labor market, Economics of education, Microeconometrics, Well-being and inequalities

EDUCATION

- Since 2019
(current position)
Bordeaux
- PhD candidate in Economics** at University of Bordeaux.
Thesis: «**Three Essays on Human Capital in Côte d'Ivoire: Determinants, Returns and Intergenerational Transmission**», under the supervision of [François Combarrous](#) and [Tanguy Bernard](#).
Training:
- ▷ «Urban mobility in Africa», University Senghor (in progress).
 - ▷ «Multidimensional data analysis», Agrocampus Ouest (in progress).
 - ▷ «Introduction to statistics with R», UPSUD (in progress).
 - ▷ «Scientific integrity in research professions», University of Bordeaux.
 - ▷ «Introduction to impact evaluation of public policies», University Paris Dauphine-PSL.
- 2016 - 2018
Bordeaux
- MSc. Economist-Statistician of Development and Population**, obtained with high honors at University of Bordeaux.
MSc. 2 Dissertation: «Inequalities, Relative Incomes and Subjective Well-being in Chile: The role of Social and Spatial Proximity», CASEN Data (2011 and 2013), under the supervision of [Matthieu Clément](#).
MSc. 1 Dissertation: «What is the impact of development aid programs? The contribution of experimental approach», under the supervision of [Emmanuel Petit](#).
Other projects:
- ▷ «Relative Income and Subjective Well-being in Chile from a Spatial Analysis», CASEN Data (2013).
 - ▷ «The Socioeconomic Determinants of Malnutrition in Mexico», ENSANUT Data (2016).
 - ▷ Policy brief: «Smallholder access to High-value Horticultural Markets in Kenya».
- 2013 - 2016
Bordeaux
- BSc. in Economics**, obtained with honors at University of Bordeaux.
- ▷ IT and Internet Certificate (C2i), Levels 1 and 2.
 - ▷ Voltaire Project Certificate.

WORKING EXPERIENCE

- Since 2019
(current position)
Paris
- Research and Evaluation Officer** at Evaluation and Knowledge Capitalization Unit of Agence Française de Développement.
- ▷ This position aims principally to i) evaluate the impact of middle schools construction on the population well-being in Côte d'Ivoire and ii) strengthen the capacity to evaluate and to implement the Proximity Middle Schools Policy being implemented in Côte d'Ivoire.
- 2014 - 2019
Paris
Bordeaux
- Student Jobs**
- ▷ Restaurant worker: 5 months (2019) - Dupont restauration at National Assembly, Paris.
 - ▷ Salesclerk: 5 months (2018) - Airport of Bordeaux ; 2 years (2015–2017) - Auchan in Bordeaux ; 2 months (2014) - Bakery in Le Haillan.

RESEARCH IN PROGRESS

«Returns to Secondary Education on Labor Market: Evidence from Middle schools in Côte d'Ivoire».

Work presented at the following seminars, conferences and workshops:

- ◇ Student seminar of the *Entreprise, Économie et Société* doctoral school, on 22 January 2020, at University of Bordeaux, France.
- ◇ Internal seminar of the Agence Française de Développement, on 9 December 2019, in Paris, France.

SCIENTIFIC ACTIVITIES

Organizing committee member of the International Conference on Development Economics, organized by DIAL, GREThA and LAREFI, on 30th of June, 1st and 2nd of July 2021 in Bordeaux and online.

Organizing committee member of the Tany-Vao Summer University in Social Sciences in Côte d'Ivoire 2019, organized by AFD, IRD, ENSEA and other, on 17 - 24 of July 2019 in Abidjan and Dabou.

- ◇ *Theme*: «Work, social integration and employment policies: Methodological and cross-cutting approaches».
- ◇ *Personal contribution*: selection of candidates, logistical organization (plenary sessions and workshops) and support for the Workshop «Work, social integration and employment policies: For a better evaluation of development interventions and their results».

TECHNICAL SKILLS

Languages: French (mother tongue), English (scientific), Spanish (intermediate).

Software: STATA, QGIS, GAMS, L^AT_EX, R, Eviews, Mandeley, Microsoft Office.

Methods:

- ◇ *Statistics*: Demographic analysis, Spatial analysis, Multidimensional exploratory statistics.
- ◇ *Econometric*: Spatial models, Dynamic models, Duration models, Multi-level models, Instrumental variable models.
- ◇ *Impact Evaluation*: Randomized controlled trial, Difference-in-difference, Discontinuity regression design, Power calculations, Propensity score matching.

REFERENCES

✉ Tanguy Bernard
Professor
GREThA

✉ Kenneth Hounbedji
Research officer
IRD/DIAL

✉ Claire Zanuso
Evaluation officer
AFD