



# ALLIES workshop on economics of innovation

**Bordeaux, 5-6 May 2022**

**Organisers:**

**Valerio Sterzi (BSE) & Catalina Martínez (IPP)**

**Location:**

**Bordeaux School of Economics**

**Université de Bordeaux  
16 avenue Léon Duguit  
Bât. H2 “Salle de séminaire”  
CS 50057  
33608 Pessac CEDEX**

## Agenda

### **DAY 1 - 5 May 2022**

15:30-16:00 – Welcome

16h00-18:05 – PhD Session

15 min presentation + 10 mins Q&As

- Cecilia Maronero (BSE): “NPEs, Patent Quality and Litigation Strategies across European Jurisdictions”
- Federico Bignone (BSE): “Corporate science and the dual frontier”
- Christian Chacua (BSE): “The Changing Geography of American Academic Careers Throughout the 20th Century”
- Alberto Marquez (IPP): “Public policy and political discourse in Spanish regions”
- Ruth Samson (University of Luxembourg & Visiting BSE): “Do scientists move when unconstrained? trade secrets protection and skilled workforce mobility”

18:05-18:20 – Break

18:20-19:20 – Session 1

Full paper (FP): 30 min presentation + 15 min Q&As

Early project (EP): 20 min presentation + 10 min Q&As

- Manuel Pereira-Puga and Luis Sanz-Menéndez, IPP (Madrid): “Research centers funding schemes as instruments for university change: The case of Galicia” *(EP)*
- Diego Useche (BSE): “The markets for technology and the value of corporate research: Evidence for European large R&D firms” *(EP)*

21:00 – Dinner

## DAY 2 – 6 May 2022

9:00-11:00 Session 2

- Cesare Righi (BSE, Barcelona): “Continuation Patents and Litigation” *(FP)*
- Miryam Martin (University of Milan, visiting IPP, Madrid) and Abel Lucena (Universitat Illes Balears): “The Effect of Opportunistic Litigation on Strategic Alliance Formation” *(FP)*
- Emmanuel Lorenzon (GAEL, Grenoble) & Valerio Sterzi (BSE) “Patent privateering with endogenous litigation: evidence from Europe” *(EP)*

11:00-11:30 Coffee break

11:30-12:45 Session 3

- Adelheid Holl, Catalina Martinez and Clara Casado, IPP (Madrid): “Characterizing innovation-promoting local environments in Spain and their evolution over time” *(EP)*
- Francesco Lissoni (BSE): “Foreign Managers and the Direction of FDIs: Firm-Based Evidence” *(FP)*

12:45-14:00 Lunch

14:00-15:30 Session 4

- Neus Palomeras and Eduardo Melero, (UC3M, Madrid): “Employee protection, inventor human capital and innovation trajectories” *(FP)*
- Nicolas Carayol (BSE): “Stimulating Peer Effects? Evidence from a Research Cluster Policy” *(FP)*

15:30 Farewell



### Acknowledgements:

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### List of participants:

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