

# MARIE YVETTE ELISÉE KONAN

## PhD student in economics

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## EDUCATION

### PhD in economics

**Bordeaux School of Economics (BSE), Bordeaux University**  
**Institut national de recherche pour l'agriculture, l'alimentation et l'environnement (INRAE)**

February 2020 – Ongoing

**Thesis title:** Company competitiveness and vineyard dieback

- Developing a bioeconomic model
- Analysis of the impact of curative practices against a wood disease on the economic return of winegrowers
- Decision-making model for winegrowers in a situation of risk and uncertainty
- Analysis of the impact of yield variations on wine price formation
- Socio-economic analysis of dieback

### MSc Development economics analysis

**Cerdi-University of Clermont-Auvergne**

Sept 2018 – October 2019

- Econometrics applied to macroeconomics and microeconomics.
- Natural resources
- International trade
- Impact assessment techniques
- **Master's thesis title:** The role of ICT in financial development: potential channels in developing countries

### BSc General economics

**Félix Houphouët Boigny University**

Sept 2015 – June 2016

- Money and international finance
- Analysis of endogenous and exogenous growth models
- Econometrics
- Agricultural Economics

## FORMATIONS

Sept 2020 – Nov 2023 Bordeaux University, France

- Software and personal data law
- Communicate at a conference and publish in an academic journal
- Epistemological issues in Economics and Management
- Analysis of qualitative data using ALCESTE and NVIVO software
- Well being and integrity in research

## STRENGTHS

Good learning skills Teamwork  
Good adaptability Spirit of initiative

Econometrics Modelling

Statistical Analysis

Stata, SPSS, Eviews, Rstudio, Python

## EXCHANGE PROGRAM

Visiting scholar at UC Davis

**Agricultural and Resource Economics, UC Davis**

**2116 Social Sciences and Humanities University of California, Davis One Shields Avenue Davis, CA 95616**

January 2022 - Mai 2022

- Referrer to UC Davis

**Prof. Julian Mark Alston**

@ julian@primal.ucdavis.edu

(530) 220-4904

**Prof. Daniel A. Sumner**

@ dasumner@ucdavis.edu

(530)-752-1668

**Prof. Jonathan KAPLAN**

@ Department of Economics Sacramento State University

kaplanj@csus.edu

University Sacramento

6000 J Street, Sacramento, CA 9819, USA.  
(916)-278-4367

## LANGUAGES

French ●●●●●

English ●●●●●

Spanish ●●●●●

## REFEREES

**Prof. Jean-Marie CARDEBAT**

📅 Dec 2022

📍 La Rochelle University, France

- Hackathon Phd students-companies

## EXPERIENCE

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### Temporary teacher

#### Macroeconomic policy

📅 Sept 2020 – Ongoing

📍 Bordeaux University, France

### Statistical data collection officer

#### Centre for Microeconomic Development Research (CREMIDE)

📅 March 2018 – April 2018

📍 F.H Boigny University - Côte d'Ivoire

- Collection of statistical data from the population in order to evaluate the employment policy in Côte d'Ivoire.
- Application of impact assessment methods

## PROJECT IN PROGRESS

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### 📄 Journal Articles

- Konan, M. (n.d.). Economic impact of adopting curative practices to face vine decline. *In progress of publication.*
- Konan, M., Cardebat, J., & Ugaglia, A. (n.d.). Impact of grape supply variations on wine price formation. *In process of being written.*
- Konan, M., Ugaglia, A., & Kaplan, J. (n.d.). Managing esca in bordeaux: An economic analysis of curative practices under appellation yield risk and uncertain disease severity. *In progress of publication.*

## INTERNATIONAL WORKSHOP

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### 👥 Workshop

- KONAN, M., A.A.UGAGLIA, & KAPLAN, J. (n.d.-a). Economic impact of curative practices on a declining vine plot: Analysis of the winegrower's decision. In *Book of abstracts of first conference of the euawe - european association of wine economists, douro, portugal, 18-21 mai 2022* (pp. 51–53). Universidade de Trás-os-Montes e Alto Douro (UTAD).
- KONAN, M., A.A.UGAGLIA, & KAPLAN, J. (n.d.-b). Managing esca in bordeaux: An economic analysis of curative practices under appellation yield risk and uncertain disease severity. In *12th international workshop on grapevine trunk diseases, mikulov, czech republic, 10–14th july, 2022.*

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### Prof. ALONSO UGAGLIA Adeline

@ Bordeaux Sciences Agro, UMR INRA  
SAVE).

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