

Bridging the Gap: Finance and Innovation

November 9, 2023 in Bordeaux, France

Preliminary Program

Thursday, November 9, 2023 (Room Salle de Séminaire)

- 9:00 - 9:15 Registration (Salle de Séminaire)
- 9:15 – 9:35 Launch of the “Value of Corporate Science (VCS)” project by Diego Useche from University of Bordeaux
- 9:35 – 10:45 Session 1 (Salle de Séminaire)
Raphaël Chiappini “The impact of public support for innovation on SME efficiency”
Vincenzo Buticcè “Entrepreneurial quality, competitive threats, and access to equity”
- 10:45 – 11:00 Coffee Break
- 11:00 – 12:00 Invited speaker presentation “Platforms as active intermediaries in the signaling process: Evidence for equity crowdfunding” by Silvio Vismara from University of Bergamo. (Salle de Séminaire)
- 12:00 – 13:45 Lunch (TBC)
- 13:45 – 14:45 Invited speaker presentation “Institutional ownership and corporate scientific research” by Markus Simeth from Copenhagen Business School (Salle de Séminaire)
- 14:45 – 15:00 Coffee Break
- 15:00 – 16:00 Session 1 (Salle de Séminaire)
Selma Boussetta “Corporate science, innovation and firm financial resilience”
Diego Useche “The markets for technology, corporate research and firm value in Europe”
- End of the Workshop**
- 16:00 – 18:00 Value of corporate science (VCS) team meeting

Workshop supported by ANR and ISI program

