MARINE JOUVIN

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Bordeaux School of Economics (BSE)

Avenue Léon Duguit, 33608 Pessac

CURRENT POSITION

PhD candidate in Development Economics (CIFRE contract)   *Since January 2019*
Bordeaux School of Economics (BSE), France

Thesis topic : Information asymmetries and contract farming : the case of certified cocoa in Côte d'Ivoire

Advisors : Tanguy Bernard (BSE, IFPRI) & Delphine Boutin (BSE)

EDUCATION

M.A. in Development Economics, Statistics & Demography   *2018*
University of Bordeaux, France − First class honours

1st year of M.A. in Applied Economics   *2017*
University of Pau, France − First class honours

B.S. degree in Economics and Management   *2016*
University of Pau, France − First class honours

MAIN RESEARCH INTERESTS

Development Economics, Agricultural Economics, Measurement errors in surveys, Women empowerment, Health Economics

PUBLISHED PAPER

Addressing social desirability bias in child labor measurement : an application to cocoa farms in Côte d'Ivoire, the *World Bank Economic Review*, 2023

WORKING PAPERS

Information asymmetries, risk, and dishonesty : a behavioral experiment among middlemen in certified cocoa value chains, with Delphine Boutin & Louis Olié

Child labour consequences on education and health : a review of compelling evidence and knowledge gaps, with Delphine Boutin

WORK IN PROGRESS

Information asymmetries and traceability : the case of certified cocoa in Côte d'Ivoire, with Tanguy Bernard & Delphine Boutin

TEACHING

Macroeconomics (2nd year), University of Bordeaux, 2020

WORK EXPERIENCE

Touton S.A, Bordeaux, France   *January 2019 - June 2022*
CSR Policy Impact Assessment Researcher

· **Survey coordinator** : responsible for the management and logistics of in-person and mobile survey projects in Côte d'Ivoire and Ghana.
· Responsible for survey design, enumerators training, data collection, data quality monitoring and data processing.

National Institute of Public Health, Cuernavaca, Mexico   *May - September 2018*
Junior Researcher in Public Health Economics

· **Research Project** : The association between the neighborhood food environment and body mass index in adults in Mexico.

CONSULTING

60 decibels   *June - December 2023*
Research consultant

The Africa Gender Innovation Lab (GIL), at the World Bank   *Since July 2022*
Research assistant for the SWEDD-Benin project

Touton S.A.   *September - December 2022*
Traceability project in Côte d'Ivoire :

- Assisting in the implementation of a digital traceability tool for cocoa and providing operational support.

- Responsible for survey design & implementation, enumerators training & monitoring, data collection, data quality monitoring, and data processing.

International Cocoa Initiative (ICI)   *May - November 2021*
Literature review on the severity of child labor

SCIENTIFIC ACTIVITIES

Conference organization
8th Bordeaux Conference on Development Economics (July 2020) - *canceled due to COVID-19*

Survey and experiment design

- **Randomized controlled experiment design with quantitative phone survey design for the impact evaluation of a mobile traceability application used by cocoa traders in Côte d'Ivoire**, with Tanguy Bernard & Delphine Boutin

- **Lab-in-the field game design on the cheating behavior of cocoa traders in Côte d'Ivoire**, with Tanguy Bernard, Delphine Boutin & Louis Olié

- **Quantitative phone survey design on the use of mobile money by certified cocoa farmers in Côte d'Ivoire**

- **Design of socioeconomic household surveys among certified cocoa farmers in Côte d'Ivoire and Ghana**

REFEREE EXPERIENCE

World Bank Economic Review, Journal of Population Economics

ADMINISTRATIVE ACTIVITIES

Doctoral School of Economic Sciences of Bordeaux *October 2020 - September 2022*
Representative of PhD students

CONFERENCES

International Symposium on Cocoa Research *2022*

Bordeaux-Kyoto Symposium *2021*
2021 International Conference in Development Economics
GREThA Internal Development Seminar
World Cocoa Foundation Partnership Meeting

MISCELLANEOUS

UN Youth Data Science Hackathon, winning team - 1st place *November 2021*
Goal : To propose innovative data science solutions for addressing the impact of
COVID-19 pandemic on the SDGs

PROFESSIONAL SKILLS

Data Analysis	Stata, R, SAS, XLStat, GAMS, QGIS, LaTeX, MS Office
Survey Design	Survey Solution, Mergdata
Languages	French (native), English (fluent), Spanish (fluent)