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## GAËLLE LEDUC

### CURRENT POSITION

01/2023- 01/2025 **Postdoctoral researcher**  
Bordeaux School of Economics - VITAE project "Cultivating grapevine without pesticides"  
coordinated by INRAE - WP on economic policy instruments to incentivise winegrowers  
to reduce their use of pesticides

### RESEARCH INTERESTS

Agricultural Economics, Applied Microeconomics, Behavioural Economics, Agricultural Policy Analysis

### PERSONAL INFORMATION

Date of birth	March 11, 1993
Citizenship	French
Languages	French (native), English (fluent), Swedish (intermediate), Spanish (basic)
Software	Stata, R, <del>LaTeX</del> , Nvivo

### EDUCATION

2018-2022	<b>PhD in Economics</b> , Department of Economics, Swedish University of Agricultural Sciences (SLU), Uppsala, Sweden PhD thesis: "Exploring layers of factors for farmers' adoption of ecological approaches" Link to Thesis - Funded by EU H2020 LIFT project Principal Supervisor: Professor Helena Hansson
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## EDUCATION (continued)

2016–2018	<b>MSc</b> in Global Political Economy, <b>Stockholm University</b> , Sweden Supervisor: Rodney Edvinsson
2015–2016	<b>MRes</b> in Empirical and Theoretical Economics, <b>Paris School of Economics</b> , France Supervisor: David Margolis
2014–2015	<b>Erasmus Exchange</b> , Master Program in Economics, Stockholm University, Sweden
2013–2014	<b>BSc</b> in Econometrics, <b>University of Paris 1 Pantheon-Sorbonne</b> , France
2011–2013	<b>Classe Préparatoire</b> ENS Cachan D2 in Economics and Management, Lycée Marie Curie Versailles and University of Paris-Sud 11, France

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## PUBLICATIONS

- 2024** **Leduc, G.**, Hansson, H. (2024). Behavioural factors for farmers' adoption of agroforestry practices in Sweden. **Sustainable Production and Consumption**, 47, 178-189.  
<https://doi.org/10.1016/j.spc.2024.03.023>
- 2023** Thompson, B., **Leduc, G.**, Manevska-Tasevska, G., Toma, L., & Hansson, H. (2023). Farmers' adoption of ecological practices: A systematic literature map. **Journal of Agricultural Economics**.  
<https://doi.org/10.1111/1477-9552.12545>
- 2023** **Leduc, G.**, Billaudet, L., Engström, E., Hansson, H., Ryan, M. (2023). Farmers' perceived values in conventional and organic farming: A comparison between French, Irish and Swedish farmers using the Means-end chain approach. **Ecological Economics**, Volume 207, 107767.  
<https://doi.org/10.1016/j.ecolecon.2023.107767>
- 2022** Barnes, A., Hansson, H., Billaudet, L., **Leduc, G.**, Tasevska, G. M., Ryan, M., ... & Tzouramani, I. (2022). European farmer perspectives and their adoption of ecological practices. **EuroChoices**.  
<https://doi.org/10.1111/1746-692X.12371>
- 2021** **Leduc, G.**, Manevska-Tasevska, G., Hansson, H., Arndt, M., Bakucs, Z., Böhm, M., ... & Rusu, M. (2021). How are ecological approaches justified in European rural development policy? Evidence from a content analysis of CAP and rural development discourses. **Journal of Rural Studies**, 86, 611-622.  
<https://doi.org/10.1016/j.jrurstud.2021.06.009>

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## PROFESSIONAL EXPERIENCE

2022–Present	<b>Reviewer</b> for the following academic journals: Sustainable Production and Consumption, Agriculture and Human Values, Land Use Policy
2019, Autumn	<b>Visiting student researcher</b> at ESPM, <b>UC Berkeley</b>
2018, Spring	<b>Research assistant</b> at the Department of Economics, Swedish University of Agricultural Sciences (SLU)
2017, Spring	<b>Intern</b> at the <b>Organisation for Economic Cooperation and Development (OECD)</b> , Directorate for Education and Skills, France
2015, Spring	<b>Intern</b> at the <b>Observatoire Français des Conjonctures Economiques (Ofce)</b> , Sciences Po Paris, France

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## TEACHING EXPERIENCE

- 2024** Completion of pedagogical course, level 1, Swedish University of Agricultural Sciences  
**2021** Teacher in Agricultural Policy and International Trade, Undergraduate level
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## ACADEMIC PRESENTATIONS

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|------------------------|---|
| <b>2024, August</b>    | <b>IAAE</b> conference, New Delhi, India  |
| <b>2024, June</b>      | <b>European Association of Wine Economists (EuAWE)</b> conference, Lecce, Italy |
| <b>2024, February</b>  | <b>DG Agri – European Commission</b> , Bruxelles, Belgium                       |
| <b>2023, December</b>  | Agrifood Boost <b>Workshop</b> on Heuristics and Biases, Uppsala, Sweden        |
| <b>2023, December</b>  | <b>Seminar SLU</b> , Uppsala, Sweden  |
| <b>2023, September</b> | <b>REECAP</b> conference, Warsaw, Poland  |
| <b>2022, April</b>     | <b>AES</b> annual conference, Katholieke Universiteit Leuven, Belgium           |
| <b>2021, September</b> | <b>World Organic Congress</b> , Rennes, France                                  |
| <b>2021, July</b>      | <b>EAAE</b> Congress, Prague, Czech Republic                                    |
| <b>2019, June</b>      | <b>EAAE</b> PhD workshop, Uppsala, Sweden                                       |
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## GRANTS, AWARDS

- 2024, June** **Best Paper Award** for young researchers from the European Association of Wine Economists, Italy
- 2019, Jan** **Tom Hedelius grant** as visiting student researcher at UC Berkeley, amount of 11,400 USD
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## WORKING PAPERS

**Leduc G., Latruffe L., Alonso Ugaglia A.** Will collective action make resistant grapevine varieties sparkle in Champagne? A discrete choice experiment.

## WORK IN PROGRESS

**Leduc G., Bougherara D., Latruffe L., Ha T.M.** Do public subsidies help farmers to reduce their pesticides use? Evidence from a meta-analysis

**Jeanneaux, P., Saïd, S., Billaudet L., Leduc G.** How does horizontal collaboration influence the adoption of ecological farming practices: A choice experiment in France.

**Lefebvre M., Latruffe L., Leduc G., Raineau Y., Alonso Ugaglia A.** Comparison of perceptions between producers and researchers on criteria used to adopt crop protection practices: a Q-methodology study