

MARINE JOUVIN

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Bordeaux School of Economics (BSE)

Avenue Léon Duguit, 33608 Pessac

MAIN RESEARCH INTERESTS

Development Economics, Agricultural Economics, Measurement Errors in Surveys, Women Empowerment, Gender Equality, Health Economics

EDUCATION

PhD in Development and Agricultural Economics (CIFRE grant) *Jan 2019 - Oct 2024*
Bordeaux School of Economics (BSE), France

Thesis topic : Strategic misreporting along the value chain: the case of certified cocoa in Côte d'Ivoire

Advisors : Tanguy Bernard (BSE) & Delphine Boutin (BSE)

Jury members : Kenneth Hounghbedji (IRD, Dauphine-PSL), Laure Latruffe (INRAE), Travis Lybbert (University of California, Davis, CGIAR), Eva-Marie Meemken (ETH-Zurich)

M.A. in Development Economics, Statistics & Demography *Sept 2017 - June 2018*
University of Bordeaux, France – First class honours

1st year of M.A. in Applied Economics *Sept 2016 - June 2017*
University of Pau, France – First class honours

B.S. degree in Economics and Management *Sept 2013 - June 2016*
University of Pau, France – First class honours

PUBLISHED PAPER

Addressing social desirability bias in child labor measurement: an application to cocoa farms in Côte d'Ivoire, the *World Bank Economic Review*, 2023

WORKING PAPERS

Assessing dishonesty in cocoa value chains: lab-in-the-field evidence from middlemen in Côte d'Ivoire, with Delphine Boutin & Louis Olié

Child labour consequences on education and health: a review of compelling evidence and knowledge gaps, with Delphine Boutin

Traceability along the value chain: the case of certified cocoa in Côte d'Ivoire, with Tanguy Bernard & Delphine Boutin

TEACHING

Macroeconomics (2nd year), University of Bordeaux, 2020

WORK EXPERIENCE

The Africa Gender Innovation Lab (GIL), at the World Bank
Research consultant

Dec 2024 - to date

- Conducting a systematic literature review on the impact of laws and public policies on Intimate Partner Violence (IPV).

60 decibels

Jun 2023 - Dec 2023

Research consultant

- Providing research support on the design and implementation of a list experiment to measure child labor reliance from cocoa farmers in Côte d'Ivoire.
- Provided analytical support for data analysis.
- Drafting of a technical report.

The Africa Gender Innovation Lab (GIL), at the World Bank
Research assistant for the SWEDD-Benin project

Jul 2022 - Dec 2023

- Responsible for data collection monitoring, cleaning, and analysis.
- Drafting of a report summarizing the main baseline results.

Research assistant for Clara Delavallade

- Responsible for data analysis related to financial inclusion.
- Editing a working paper.
- Drafting policy briefs.

Touton S.A., Bordeaux, France

Sept 2022 - Dec 2022

Research consultant for a traceability project in Côte d'Ivoire

- Assisting in the implementation of a digital traceability tool for cocoa and providing operational support.
- Responsible for survey design & implementation, enumerators training & monitoring, data collection, data quality monitoring, and data processing.

International Cocoa Initiative (ICI)

May 2021 - Nov 2021

Research consultant

- Literature review on the severity of child labor in the agricultural sector in developing countries.

Touton S.A., Bordeaux, France

Jan 2019 - Jun 2022

CSR Policy Impact Assessment Researcher

- **Survey coordinator:** responsible for the management and logistics of in-person and mobile survey projects in Côte d'Ivoire and Ghana.
- Responsible for survey design, enumerators training, data collection, data quality monitoring, and data processing.

National Institute of Public Health, Cuernavaca, Mexico

May 2018 - Sept 2018

Junior Researcher in Public Health Economics

- **Research project:** The association between the neighborhood food environment and body mass index in adults in Mexico.

SCIENTIFIC AND ADMINISTRATIVE ACTIVITIES

Referee experience

- World Bank Economic Review, Food Policy, Journal of Population Economics

Conference organization

- 8th Bordeaux Conference on Development Economics (July 2020) - *canceled due to COVID-19*

Administrative activities

- **Doctoral School of Economic Sciences of Bordeaux** *October 2020 - September 2022*
Representative of PhD students

SURVEY AND EXPERIMENT DESIGN

- **Design of an in-person list experiment applied to physical and emotional violence experienced by women and perpetrated by men in Madagascar**, with Delphine Boutin and Nina Filipkowski
- **Design of an in-person and phone list experiment applied to child labor in Côte d'Ivoire**, with Travis Lybbert
- **Design of a RCT with quantitative phone survey design for the impact evaluation of a mobile traceability application used by cocoa traders in Côte d'Ivoire**, with Tanguy Bernard & Delphine Boutin
- **Design of a lab-in-the field on the cheating behavior of cocoa traders in Côte d'Ivoire**, with Tanguy Bernard, Delphine Boutin & Louis Olié
- **Design of a quantitative phone survey on the use of mobile money by certified cocoa farmers in Côte d'Ivoire**
- **Design of socioeconomic household surveys among certified cocoa farmers in Côte d'Ivoire and Ghana**

CONFERENCES

International Symposium on Cocoa Research	<i>2022</i>
Bordeaux-Kyoto Symposium	<i>2021</i>
2021 International Conference in Development Economics	
GREThA Internal Development Seminar	
World Cocoa Foundation Partnership Meeting	

GRANTS AND AWARDS

- **World Bank Economic Review Excellence in Refereeing Award for 2024** *2025*
- **CIFRE grant** *2019-2022*
4-year full PhD funding by the French National Association of Research and Technology
- **UN Big Data for SDGs Hackathon** winning team - 1st place *November 2021*
Built an innovative data-science-based model to detect the negative socio-economic effects of the COVID-19 on Ugandan coffee farmers

PROFESSIONAL SKILLS

Data Analysis	Stata, R, SAS, XLStat, GAMS, QGIS
Survey Design	Survey Solution, SurveyCTO, Mergdata
Other Softwares	L ^A T _E X, MS Office, Canva
Languages	French (native), English (fluent), Spanish (profesionnal)