

# MARINE JOUVIN

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**ETH Zurich**

SOL E7, Sonneggstrasse 33, 8092 Zurich

## CURRENT POSITION

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**Postdoctoral Researcher in Development and Agricultural Economics** *July 2025 - to date*  
ETH Zurich, Switzerland

## MAIN RESEARCH INTERESTS

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Development Economics, Agricultural Economics, Measurement Errors in Surveys, Women Empowerment, Gender Equality

## EDUCATION

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**PhD in Development and Agricultural Economics** (CIFRE grant) *Jan 2019 - Oct 2024*  
Bordeaux School of Economics (BSE), France

**Thesis topic** : Strategic misreporting along the value chain: the case of certified cocoa in Côte d'Ivoire

**Advisors** : Tanguy Bernard (BSE) & Delphine Boutin (BSE)

**Jury members** : Kenneth Hounghedji (IRD, Dauphine-PSL), Laure Latruffe (INRAE), Travis Lybbert (University of California, Davis, CGIAR), Eva-Marie Meemken (ETH-Zurich)

**M.A. in Development Economics, Statistics & Demography** *Sept 2017 - June 2018*  
University of Bordeaux, France – First class honours

**1st year of M.A. in Applied Economics** *Sept 2016 - June 2017*  
University of Pau, France – First class honours

**B.S. degree in Economics and Management** *Sept 2013 - June 2016*  
University of Pau, France – First class honours

## PUBLISHED PAPER

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**Addressing social desirability bias in child labor measurement: an application to cocoa farms in Côte d'Ivoire**, the *World Bank Economic Review*, 2023

## WORKING PAPERS

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**Assessing dishonesty in cocoa value chains: lab-in-the-field evidence from middlemen in Côte d'Ivoire**, with Delphine Boutin & Louis Olié

**Child labour consequences on education and health: a review of compelling evidence and knowledge gaps**, with Delphine Boutin

**Traceability along the value chain: the case of certified cocoa in Côte d'Ivoire**, with Tanguy Bernard & Delphine Boutin

## TEACHING

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**Macroeconomics (2nd year)**, University of Bordeaux, 2020

## WORK EXPERIENCE

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**The Africa Gender Innovation Lab (GIL), the World Bank, remote** *Dec 2024 - June 2025*  
Research consultant

- Conducting a systematic literature review on the impact of laws and public policies on Intimate Partner Violence (IPV).

**Sustaain, Bordeaux, France** *April 2025 - June 2025*  
Research consultant

- Provided advisory support on data collection and quality challenges related to child labor in the cocoa sector in West Africa.

**60 decibels, remote** *Jun 2023 - Dec 2023*  
Research consultant

- Providing research support on the design and implementation of a list experiment to measure child labor reliance from cocoa farmers in Côte d'Ivoire.
- Provided analytical support for data analysis.
- Drafting of a technical report.

**The Africa Gender Innovation Lab (GIL), the World Bank, remote** *Jul 2022 - Dec 2023*  
Research assistant for the SWEDD-Benin project

- Responsible for data collection monitoring, cleaning, and analysis.
- Drafting of a report summarizing the main baseline results.

Research assistant for Clara Delavallade

- Responsible for data analysis related to financial inclusion.
- Editing a working paper.
- Drafting policy briefs.

**Touton S.A., Bordeaux, France** *Sept 2022 - Dec 2022*  
Research consultant for a traceability project in Côte d'Ivoire

- Assisting in the implementation of a digital traceability tool for cocoa and providing operational support.
- Responsible for survey design & implementation, enumerators training & monitoring, data collection, data quality monitoring, and data processing.

**International Cocoa Initiative (ICI), remote** *May 2021 - Nov 2021*  
Research consultant

- Literature review on the severity of child labor in the agricultural sector in developing countries.

**Touton S.A., Bordeaux, France** *Jan 2019 - Jun 2022*  
CSR Policy Impact Assessment Researcher

- **Survey coordinator:** responsible for the management and logistics of in-person and mobile survey

projects in Côte d'Ivoire and Ghana.

- Responsible for survey design, enumerators training, data collection, data quality monitoring, and data processing.

**National Institute of Public Health, Cuernavaca, Mexico**

*May 2018 - Sept 2018*

Junior Researcher in Public Health Economics

- **Research project:** The association between the neighborhood food environment and body mass index in adults in Mexico.

## SCIENTIFIC AND ADMINISTRATIVE ACTIVITIES

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### Referee experience

- World Bank Economic Review, Food Policy, Journal of Population Economics

### Conference organization

- 8th Bordeaux Conference on Development Economics (July 2020) - *canceled due to COVID-19*

### Administrative activities

- **ETH Zurich** *July 2025 - to date*  
Co-organizer of the Food System Geography, Policy Economics (FRIES) seminars
- **Doctoral School of Economic Sciences of Bordeaux** *October 2020 - September 2022*  
Representative of PhD students

## SURVEY AND EXPERIMENT DESIGN

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- **Design of an in-person list experiment applied to physical and emotional violence experienced by women and perpetrated by men in Madagascar**, with Delphine Boutin and Nina Filipkowski
- **Design of an in-person and phone list experiment applied to child labor in Côte d'Ivoire**, with Travis Lybbert
- **Design of a RCT with quantitative phone survey design for the impact evaluation of a mobile traceability application used by cocoa traders in Côte d'Ivoire**, with Tanguy Bernard & Delphine Boutin
- **Design of a lab-in-the field on the cheating behavior of cocoa traders in Côte d'Ivoire**, with Tanguy Bernard, Delphine Boutin & Louis Olié
- **Design of a quantitative phone survey on the use of mobile money by certified cocoa farmers in Côte d'Ivoire**
- **Design of socioeconomic household surveys among certified cocoa farmers in Côte d'Ivoire and Ghana**

## CONFERENCES

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International Symposium on Cocoa Research

*2022*

Bordeaux-Kyoto Symposium

*2021*

2021 International Conference in Development Economics  
GREThA Internal Development Seminar  
World Cocoa Foundation Partnership Meeting

## GRANTS AND AWARDS

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- **World Bank Economic Review Excellence in Refereeing Award for 2024** *2025*
- **CIFRE grant** *2019-2022*  
4-year full PhD funding by the French National Association of Research and Technology
- **UN Big Data for SDGs Hackathon** winning team - 1st place *November 2021*  
Built an innovative data-science-based model to detect the negative socio-economic effects of the COVID-19 on Ugandan coffee farmers

## PROFESSIONAL SKILLS

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<b>Data Analysis</b>	Stata, R, SAS, XLStat, GAMS, QGIS
<b>Survey Design</b>	Survey Solution, SurveyCTO, Mergdata
<b>Other Softwares</b>	L <sup>A</sup> T <sub>E</sub> X, MS Office, Canva
<b>Languages</b>	French (native), English (fluent), Spanish (profesional)